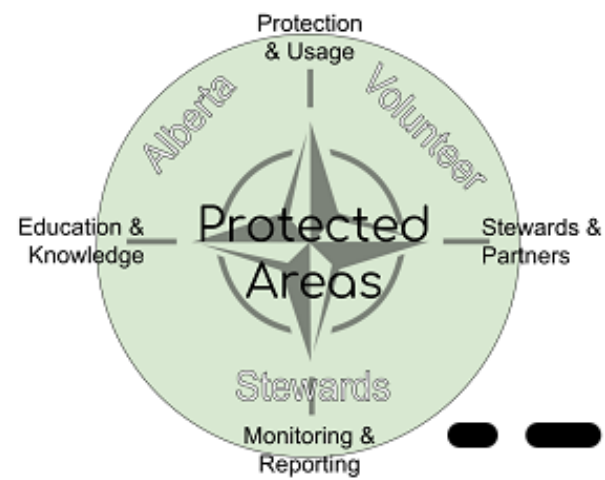# Protected Area Consortium

How to Build a Safe Program Supporting

Alberta's Volunteer Stewards?

March 6, 2024, 1315-1415h via Teams

Why Are We Here?

- How Did we Get Here?

- What is the Idea?

- Is Now the Time?

- Decisions and What Next?

SAPAA Matrix of Future Options: Status Quo, SAPAA 2.0, Close, or Merger with Another Organization.

November-December, 2023

- SAPAA Newsletter
- Natural Alberta talks
- Birkie Looking at Options

January - February 2024

- Land Stewardship Ctr talks
- Consortium idea to GoA
- Discussions in earnest

March

- Concept document
- March 6, 1st Full meeting

- Replacement for GoA run Volunteer Stewardship Program
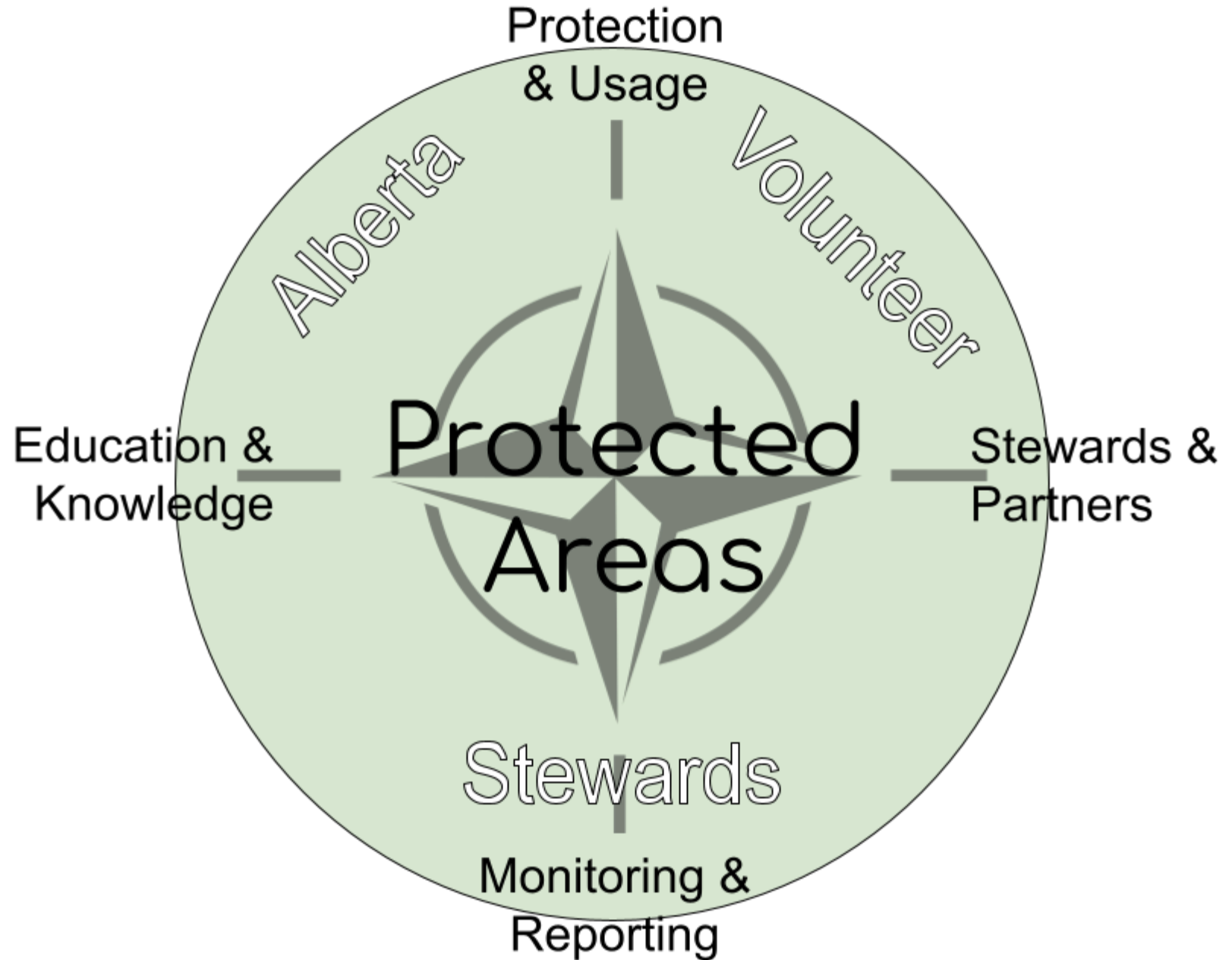- Baked in Safety & OHS Compliance
- Platform to do Great Things in the Future!

Alberta Volunteer Stewards - Business Model

What Goes In?

Volunteer - Hours

Equipment, Goods & Services

Sponsor - Hours

Staff - Time

Membership

Grants & Sponsorships (private, government)

Natural and Protected Areas

What Do We Do?

Landowner Relations

Science Man'gt

Volunteer Man'gt & Life Cycle

Information & Data Management

Marketing
Media Relations
Physical Media
Art & Creatives
Contest Design

Operations

Finance/ Accounting

Insurance / Compliance

Sponsor Mgt

Technology

Peer Organization Management

Asset & Facilities

Merchandising

Staff Management

Purchasing/ Contracting

Content/Records Mgt

Planning, Coordination, Communications, & Controlling.

What Is Delivered

Volunteer & Staff Safety

Protected Area Recommendations
- What areas are protected and how
- New areas, areas to de-protect
- Adjoining & nearby landownerships
- Historical & Treaty obligations

Stewardship Lifecycle
- Volunteer strategy
- New volunteer Onboarding
- Training and skills development
- Volunteer Appreciation/Orientation
- Awards, Gamification, Fun
- Rankings, Acknowledging, Wisdom
- People & Goods Movement

Education & Knowledge
- Open data and its sharing
- Support research

Site Status & Reporting

Communication
- Website
- Newsletter
- Program Guide
- Social Media
- Advertisement
- Other Comm's

Other Activities
- Public submissions
- School programs

Statutory/Other Actions
- CRA, Statutory Activities
- Member Mgt/AGM
- Sponsor/ Grant Report.
- Budget/Financials
- Fund Raising

What Are the Results?

Protection & Bio-Diversity

Responsible Usage

Volunteer Experience

Public Education

Community Building

Sustainable Organization

Governance Model

Accountability

Leadership

Risk/Benefit Management

Leadership Recruitment

Protection & Usage

Alberta

Volunteer

Education & Knowledge

Protected Areas

Stewards & Partners

Stewards

Monitoring & Reporting
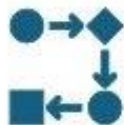
Images courtesy of: thenounproject.com

version: 2024-02-26

Initiation – March '24

Program 1.0 - May '24

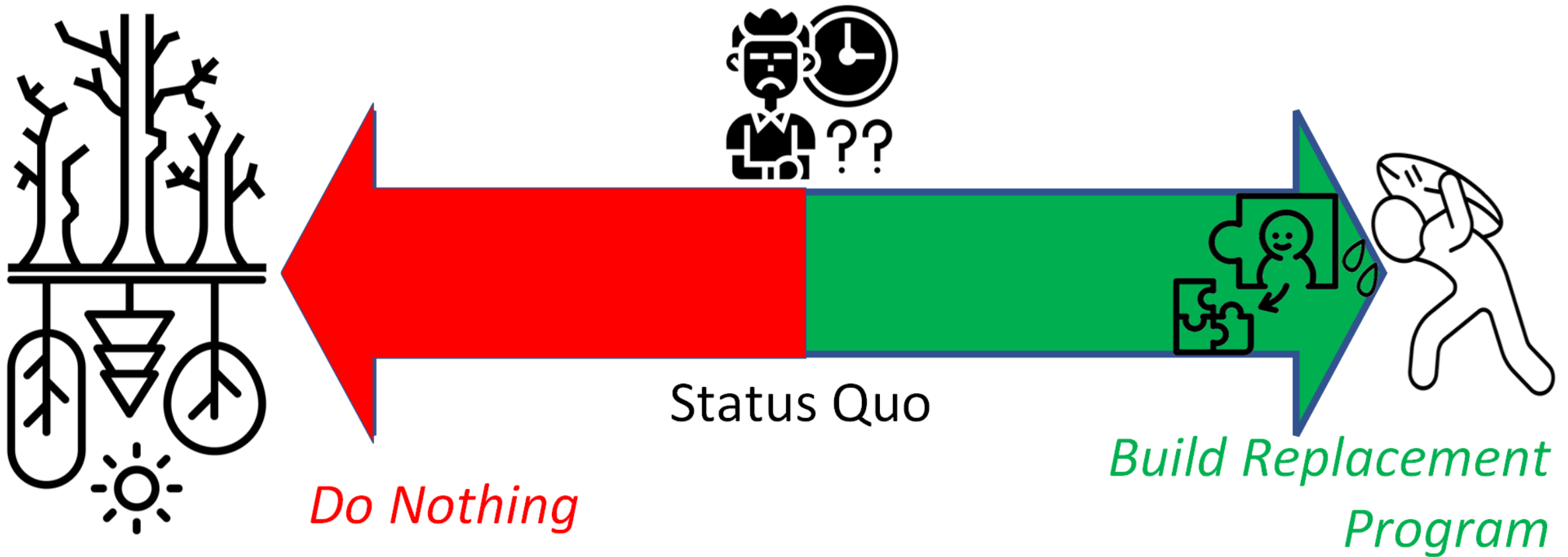Safety Program – June '24

Program Iterations – Summer '24

Science & Program Finalization – Summer '25

Full Operations Launch - '25

ENTITY	WHAT IS CONTRIBUTED	WHAT ARE THE BENEFITS
ALBERTA GOVERNMENT	Funding, Land Access, Information, and Programming	Credible information from the areas, access to safe & trained volunteers.
SAPAA	Existing Volunteers, subject matter expertise, testing	Continuation of the program, personal passion for the areas.
BIRKIE	Project management, infrastructure, Safety, Gov't Relations & Vol. Mgt	Re-use of select processes and technologies, covering fixed costs, using the 'story' in grant reports, communicating with the province.
NATURE ALBERTA	Primary contractor, governance, science, expansion of program, operations.	Larger volunteer program, funding, public visibility, govt. relations, access to data.

Status Quo

Do Nothing

Build Replacement Program

- Added Burden to Non-profits
- Time, Talent & Treasure?
- Risks to build and run

- Time is of the essence
- Dream Team of individuals, organizations, and interest

Questions (best answered on March 6)

- Does your organization have the Time, Talent, and/or Treasure to support the project in 2024?

- Do you understand the immediate and long-term risks?

- Is the model presented achievable, realistic, and understandable?

- Does your leadership/board have the capacity to take this on?

- What inputs or factors are missing or insufficient?

- What Does your Gut Tell you?

Protection & Usage
Alberta
Volunteer
Protected Areas
Education & Knowledge
Stewards & Partners
Stewards
Monitoring & Reporting

Go, No-Go, or Re-Think?

- Nature Alberta
- Stewards of Alberta's Protected Areas
- The Canadian Birkebeiner Society
- Government of Alberta

What Next?

- Go: How to Start Project, Team, Logistics, etc.
- No-Go: Other Partners Interested, Really Dead?
- Re-Think?: What is missing?